



Privacy statement

Drafted December 12, 2019

1. Data controller and data controller's contacts

Foundation for the Finnish Museum of Photography
Tallberginkatu 1 G
00180 Helsinki
Finland

2. Contacts in matters concerning the register

Inquiries can be made via email to fmp@fmp.fi. We aim to respond to all inquiries within three working days.

3. Name of the register

Collections database of the Finnish Museum of Photography

4. The purpose of processing personal data (the purpose of the register)

Personal data are stored and processed in connection with the management of the collections of the Finnish Museum of Photography. The purpose of the museum's operations is to document and store data related to the collection as comprehensively as possible. Personal data processing is necessary for the fulfillment of this task. Personal data are stored in the collections database as part of collections management and object cataloging processes. Personal data are collected for the purposes of archiving for public interest, scientific, artistic and historic research as well as managing copyrights. The purpose of processing personal data is to record, as comprehensively as possible, the provenance information of cultural heritage material and other data related to the material and to secure the right of use and copyright of the objects.

Lawfulness of processing

The processing is based on the Museum Act (Museolaki 2019/319) and tasks carried out in the public interest, as stipulated in Article 6(1)(a) and Article 6(1)(e) of the General Data Protection Regulation (EU) 2016/679 of the of the European Parliament and of the Council. The database fulfills the Finnish Museum of Photography's function as a specialized national museum. The museum is responsible for ensuring the availability of data related to its specialized (photography) collection and for providing expert help in matters related to its specialist field (photography).

5. Data content of the register

The register comprises the electronic collections database of the museum as well as documents related to the material and located in the museum's electronic and physical archives.

The electronic database is composed of several linked sub-databases: an accession lot database, which is used to store data on persons related to the sub-collections; a photographic database, which is used to store data on persons related to individual photographs; a photographer database, which is used to store data on individual photographers; and a photographic studio database, which is used to store data on persons related to the operation of photographic studios.

Personal data are used to manage the manufacturing, use, ownership, copyright and donation information related to museum objects as well as contextual information related to the objects' image contents. The personal data of persons related to museum objects is stored in the collection management system in the following contexts:

- the personal data of the object's maker or manufacturer, person who has participated in the making of the object or the previous owner of the object
- the name and contact information of the object's donor
- the personal data of the persons related to the object's history or content
- the personal data of the information providers used in cataloging the object
- the personal data of the person who has handled the object in the museum

6. Regular sources of data

The register is based on data obtained in conjunction with material donations as well as data collected in oral and written format from documents, archives and material donors. The data in the register has been collected from various sources. The most essential and regular sources have been interviews and personal accounts of photographers, photographic literature and research, newspapers and magazines, the Population Information System, the Finnish Trade Register, archival sources such as the archives of photographic associations within the Finnish Museum of Photography and Helsinki address register 1907–1948 in the Helsinki City Archives, as well as feedback forms from the Kuka kuvasi online service.

7. Personal data processors and disclosure of data

Personal data are processed by those museum employees whose roles include tasks related to collections data. Some of the objects stored in the database are available for browsing in public Flickr and Kuvia kaikille services. Some object data are not publicly available. The data of museum object donors, for example, is not public. Only material that is free for publication based on the Copyright Decree (Tietosuoja-asetus 574/1995), Copyright Act (Tekijänoikeuslaki 404/1961), Data Protection Act (Tietosuojalaki 1050/2018) and the EU's General Data Protection Regulation (2016/679) is made publicly available. The Finnish Museum of Photography uses partners to carry out data processing tasks and may transfer personal data to them in accordance with a data processing agreement. Personal data stored in the register may, upon discretion, also be disclosed to third parties (people or organizations) for research and customer use. Usage history and ownership data may also be made available in exhibitions or when publishing objects, if the data are deemed necessary from the context.

Kuka kuvasi online service

Selected data fields and records of the register data of photographers who started photographing before the 1950s are published in the Kuka kuvasi online service (<http://kukakuvasi.valokuvataiteenmuseo.fi/>) managed by the museum. When processing feedback forms, the personal data of persons who have provided data for the Kuka kuvasi online

service may be recorded as source data in the collection database. Personal data received via the feedback form and consequently stored in the database shall not be used for any other purpose, shall not be published in the Kuka kuvasi online service and shall not be disclosed to third parties without the consent of the data subject themselves.

8. Erasure of data

The data are stored permanently.

9. Principles of securing the register

The information network and the hardware on which the register is stored are protected by a firewall and other necessary technical measures. The physical documents within the register are located in storage areas where they are only accessible to museum staff and persons with special authorization. The electronic collections database may only be accessed by username and password, which are provided upon discretion to those members of museum staff who require access for the fulfillment of their duties.

10. Personal data storage period

The data are stored permanently.

11. Rights of the data subject

The data subject has the right to obtain information about their personal data stored in the register. They also have the right to request that the data controller rectify erroneous or outdated data or restrict the processing of their personal data. Should the data subject feel that their data has not been processed lawfully, they have the right to file a complaint with the data protection ombudsman. Amendments to the privacy statement The Finnish Museum of Photography is constantly developing its operations and reserves the right to amend this privacy statement. Amendments may also be based on changes in legislation. It is recommended that you read the content of this privacy statement regularly.